Making Waves Across the Region

Outreach and networking to bring coastal organizations together to make progress

The Beaches Conference
July 14, 2017
Adam Baukus, abaukus@gmri.org
(Presented by Jen Kennedy,
jen@blueoceansociety.org)
Who: GOMMEA is a regional network of educators and scientists, committed to creating connections between science and the community, to better understand the Gulf of Maine.
Mission: Connect people to the Gulf of Maine through education and experiences.
Vision: An ocean-literate citizenry who appreciates and cares for a healthy Gulf of Maine.
Our board of directors and our members are spread across the coast!
GOMMEA History

• Established 1979
• One of 17 Chapters of National Marine Education Association
Focus Areas

- Main audience: Informal educators
- Membership also includes formal educators, scientists, NGO representatives...
- Regional reach – bring educators/orgs together to share ideas, learn, collaborate, etc.
Comedy, Camaraderie, & Climate
Laugh, listen, and network with ocean enthusiasts.
Gulf of Maine Research Institute opens its doors for a joint GOMMEA and NEOSEC reception.

The GOMMEA Annual Meeting will kick off the New England Ocean Science Education Collaborative (NEOSEC) Ocean Literacy Summit. Join us and experience the artful comedy of Peterson Toscano, a world class comedian tackling the topics of climate change and environmental justice. Also enjoy mingling and live Hawaiian music by the Palm Court Serenaders!

WHERE: Gulf of Maine Research Institute 350 Commercial St. Portland, ME
COST: $30 (is also included in the NEOSEC Ocean Literacy Summit full day registration)
MOVIE NIGHT
At Catherine McAuley High School
631 Stevens Ave, Portland, ME
Thursday, December 4th 7pm

OCEAN FRONTIERS: THE DAWN OF A NEW ERA IN OCEAN STEWARDSHIP

“An inspiring voyage to coral reefs, seaports and watersheds across the country, where unlikely allies—farmers, shippers, scientists, fishermen and conservationists—are working together to sustain the sea and our ocean economies.”

Presented by GOMMEA
When: Thursday, December 4th 2014 @ 7pm
Where: Catherine McAuley High School
Cost: Free for GOMMEA members; $5 for non-members
Join us for the 2015 Annual Meeting of
The Gulf of Maine Marine Education Association
(GOMMEA)

Catch and Release Whaling
Using Advanced Tagging and Data Visualization
Technologies to Understand the Underwater Behavior
of Humpback Whales

GOMMEA Annual Meeting: Catch and Release Whaling
Location: Seacoast Science Center, 570 Ocean Blvd, Rye, NH 03870
Date: Tuesday, November 10, 2015
Time: 5:00—8:00 PM
Register: www.gomMEA.org OR at event

SCHEDULE OF EVENTS:
5:00  Doors Open
5:30  Cocktail Hour (cash bar)
6:45 - 7:00  GOMMEA Annual Meeting
7:00 - 8:00  Speaker: Dr. David Wiley, Research Coordinator,
Stellwagen Bank National Marine Sanctuary

Annual Meeting COST (includes 1-year GOMMEA membership):
$25  Adult
$15  Student or Senior
$50  Organization (3 people)
$35  Family

Dr. Wiley has worked for decades trying to understand the underwater behavior of large
whales. Recent advances in tagging technology and software now allow scientists to
visualize data and to learn about foraging behavior of large whales
around Stellwagen Bank and in the Gulf of Maine. Join us as we learn
about the exciting insights gained from this new technology!
Upcoming Events
Why Should You Attend a GOMMEA Event?

• There are SO many things going on – how do you keep up?
• Creating friendships is how things get started
• When you find/think of something exciting you have somewhere to make it grow
Big Events vs Small Events

Big
- Critical mass can lead to snowball effect and get bigger response than expected
- Can create collaborations and connections
- Expensive and time consuming

Small
- More intimate, may lead to deeper involvement
- Easier logistics to create
- Smaller number of participants
Other Orgs = Frenemies?  Competition?....No

- Positive feedback cycle
- More activity means more ways to be interconnected and spread reach
- Help each other do better
- Help define and clarify what orgs focus on to allow for working together and not duplicating
Join Us!!

Go to gommea.org!
TURNING THE TIDE: LEARNING FROM YESTERDAY, ADAPTING FOR TOMORROW