

Sea Grant 2005 Webmasters Agenda

1/24/05

SATURDAY

SUNDAY

All Saturday sessions will be held in the Schooner Room.

Sunday's "Outreach & the Web" will be held in the Camden Room all remaining sessions will be held in the Schooner Room.

8:30 - 8:45 am **Opening Remarks** — Dave Barczak

8:45 - 9:15 am **"A Web Developers' Worst Nightmare"** —
Dave Barczak and Georgia Ratcliffe

We've all endured at least one project that caused many sleepless nights and at least a few gray hairs. Come and share your "**Web Developer's Worst Nightmare**" with the group – have a few laughs and maybe find out that you aren't alone. A prize will be given to the best worst story as voted by the group.

9:30 - 10:00 am **The National Sea Grant Web Site and Promoting Your Program** — Amy Painter

This will be an opportunity to explore the ins and outs of National Sea Grant Web Site as presented by Amy Painter. Find out how you can help your program become more visible, nationally.

10:00 - 10:30 am **The National Information Management System (NIMS)** — Amy Painter

Ms. Painter will give an introduction to NIMS and its features. See how this new system will enhance your program.

10:30 am - Noon **ABCs of CSS** — David Partee,
Nick Zlonis, and Pat Kight

With support for web standards improving in modern browsers, now is the time to take advantage of the design and workflow advantages Cascading Style Sheets (CSS) has to offer. Learn what it's all about, and how to use CSS to format everything from the text on a page to an entire web site.

12:00 - 1:00 pm **Lunch**

1:00 - 2:00 pm **Web Design Process** — Nick Zlonis

From site blueprints & architectural diagrams to wireframes & comps – Take a look at some techniques and principals used in the site design process.

2:00 - 5:00 pm **The Web Designer's Tools of the Trade/Popular Software Tips and Tricks to Make Your Job Easier** — Pat Kight, David Partee, Nick Zlonis, and Georgia Ratcliffe

Find out the tips and tricks of our network experts. This will be a roundtable session where each of our network gurus will share software program tips and tricks on different software programs.

Programs to be covered are:

Dreamweaver — Pat Kight,

Photoshop — David Partee

Flash — Nick Zlonis,

Filemaker Pro — Georgia Ratcliffe

(30 minute presentation sessions with 15 minutes for questions and answers.)

8:30 - 9:30 am **Outreach & the Web** —
Joint Session with the Communicators

A round table discussion about how the different programs approach their use of the Web as an outreach tool. What are the tools we use to measure our success and do those tools work effectively.

We encourage each program to submit their best Web Outreach effort for 2004 – 05. Entries will be displayed and judged by the group.

9:30 - 10:30 am **Web Trends** — David Partee

With the ever-escalating amount of information and data on websites, how can we manage to keep that information current and accessible with limited resources? This session looks at some emerging technologies including digital asset management, content management, and database-driven dynamic content.

11:00 - 11:30 am **Troubleshooting** — Dave Barczak, Georgia Ratcliffe, Pat Kight, David Partee, and Nick Zlonis

Now is your opportunity to ask the experts. A panel of the network experts will be on hand to answer your technical questions.

11:30 am **Closing Remarks** — Dave Barczak,

4:00 - 5:00 pm **General Business Session and Social Hour. Location to be announced.**